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CARBONX ANNOUNCES NEW VP OF SALES

Tom Kasper brings 10+ years of success in industrial safety sales to the leading manufacturer of non-flammable fabrics and apparel

Salt Lake City, UT, June 20, 2013—Tom Kasper has joined CarbonX as its Vice President of Sales. In this role, Tom will collaborate with supply distributors and direct service providers to design and develop custom safety products for unique applications. He will also lead the establishment of new distribution channels for CarbonX non-flammable fabrics and apparel.

Tom brings to CarbonX over a decade of experience in industrial safety sales. He was previously a top-ranked Sales Account Manager and Regional Sales Manager at National Safety Apparel (NSA), where he was responsible for launching 12 new territories in the United States and Canada. In addition to acquiring and maintaining profitable account relationships, Tom also delivered technical product training and sales leadership for over 100 distributor representatives. Prior to NSA, Tom was instrumental in the start-up of a design-build log home company.

“Tom’s experience will be invaluable to CarbonX as we introduce our product line into new markets, like the oil and gas and electrical industries,” said CarbonX CEO Tyler Thatcher. “We have a long-standing relationship with Tom after working with him at NSA and are 100% confident in his abilities to take our company to new heights.”

Tom has a Bachelor of Science degree in Business with a Marketing emphasis from Iowa State University.

Visit the CarbonX booth (#568) at ASSE SAFETY 2013 in Las Vegas, June 24–26, to meet Tom and the CarbonX team. For more information, contact Nicole Green at ngreen@carbonx.com or (801) 259-8657.

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About CarbonX: CarbonX partners with leading safety supply distributors to deliver customized PPE solutions for the world’s most hazardous environments. CarbonX is used in protective applications for industrial safety, construction, welding, molten metal, utilities, pulp and paper, oil and gas, firefighting, motorsports, and tactical/police. When confronting these dangerous conditions, professionals and enthusiasts can rely on CarbonX to provide them with the protection they deserve. For more information, visit www.carbonx.com or call (801) 415-0025.